

**"THE GUY LOMBARDO SHOW":** CBS Mondays 10-00/10-30pm February 15 to May 16, 1932  
CBS Wednesdays 9-00/9-30pm May 25, 1932 to May 17, 1933  
Sponsor: General Cigar Company (Robert Burns Panatelas)  
With Guy Lombardo's Orchestra

Series #2: CBS Wednesdays 9-30/10-00pm May 24, 1933 to June 13, 1934  
Sponsor: General Cigar Company (White Owl Cigars) (not on Oct 4)  
With Guy Lombardo's Orchestra

**"THE ADVENTURES OF GRACIE":** CBS Wednesdays 9-30/10-00pm September 19, 1934 to Sept 25, 1935  
Sponsor: General Cigar Company (White Owl Cigars)  
With Ferde Grofe's Orchestra

Series #2: CBS Wednesdays 8-30/9-00pm October 2, 1935 to September 23, 1936  
Sponsor: Campbell Soup  
With Milton Watson  
Jacques Renard's Orchestra (until Jul 1)  
Eddie Duchin's Orchestra (Jul 8 to Aug 26)  
Henry King's Orchestra (Sep 2 onwards)

**"THE BURNS AND ALLEN SHOW":**

Series #1: CBS Wednesdays 8-30/9-00pm September 30, 1936 to March 24, 1937 (26 editions)  
Sponsor: Campbell Soup  
With Tony Martin (from Nov 25 onwards)  
Ken Niles (announcer)  
Henry King's Orchestra

Series #2: NBC Mondays 8-00/8-30pm April 12, 1937 to August 1, 1938 (69 editions)  
Sponsor: General Foods Corporation (Grape Nuts)  
With Dick Foran (until Jun 7, 1937)  
Tony Martin (from Jun 14, 1937 onwards)  
Ronald Drake (announcer)(until Nov 1), John Conte (announcer)(from Nov 1)  
Ray Noble's Orchestra (until Mar 28, 1938)  
Jan Garber's Orchestra (Apr 4 to Jun 27, 1938)  
Glen Gray's Orchestra (from July 4, 1938 onwards)  
\* Frank Parker replaced Tony Martin from Apr 18 to May 2, 1938

Guests:	July 5, 1937	Charles Winninger	} These guests filled in for George and Gracie who were on vacation
	October 11, 1937	Bob Burns	
	October 18, 1937	Phil Baker	
	October 25, 1937	Eddie Cantor	
	November 1, 1937	Al Jolson And Ruby Keeler	

Series #3: CBS Fridays 8-30/9-00pm September 30, 1938 to June 23, 1939 (39 editions)  
Sponsor: Liggett And Myers Tobacco Company (Chesterfield Cigarettes)  
With Frank Parker  
Paul Douglas (announcer)  
Ray Noble's Orchestra

Series #4: CBS Wednesdays 7-30/8-00pm October 4, 1939 to June 26, 1940 (39 editions)  
Sponsor: Lehn And Fink Products (Hinds Honey and Almond Cream)  
With Frank Parker  
Truman Bradley (announcer)  
Ray Noble's Orchestra

Series #5: NBC Mondays 7-30/8-00pm July 1, 1940 to March 24, 1941 (39 editions)  
Sponsor: George A. Hormel (Spam)  
With Senor Lee  
John Hiestand(announcer)(until Feb 3), Jimmy Wallington (from Feb 10)  
Artie Shaw's Orchestra

Guests:	January 6, 1941	Eddie Cantor
	January 13, 1941	Cobina Wright Jr.
	January 20, 1941	Cobina Wright Jr.
	January 27, 1941	Cobina Wright Jr. and Sr.
	February 3, 1941	Mayor Kelly of Chicago
	February 24, 1941	Beatrice Fairfax

Series #6: NBC Tuesdays 7-30/8-00pm October 7, 1941 to June 30, 1942 (39 editions)  
Sponsor: Lever Bros. (Swan Soap)  
With Jimmy Cash, Richard Haydn (Apr 21 - Jun 9)  
Bill Goodwin (announcer)  
Oct 28 1941 Gladys Hall  
Nov 25 1941 Melvyn Douglas  
Dec 23 1941 Edna May Oliver  
Jan 6 1942 Basil Rathbone

"THE BURNS AND ALLEN SHOW":

Series \*7: CBS Tuesdays 9-00/9-30pm October 6, 1942 to June 29, 1943 (39 editions)

Sponsor: Lever Bros. (Swan Soap)

With Jimmy Cash

Elvia Allman

Lawrence Nash

Bill Goodwin (announcer)

November 24, 1942 Eddie Cantor

Paul Whiteman's Orchestra

December 15, 1942 Herbert Marshall

Guests: December 22, 1942 Akim Tamiroff  
 December 29, 1942 Rita Hayworth  
 January 19, 1943 Brian Donlevy  
 February 9, 1943 Charles Laughton  
 February 16, 1943 Veronica Lake  
 February 23, 1943 Bob Burns  
 March 2, 1943 Madeleine Carroll  
 March 9, 1943 Deems Taylor and Jose Iturbi

Series \*8: CBS Tuesdays 9-00/9-30pm August 31, 1943 to June 13, 1944 (41 editions)

Sponsor: Lever Bros. (Swan Soap)

(not on Jan 11)

With Jimmy Cash

Elvia Allman

Lawrence Nash

Mel Blanc

Hans Conreid

Bill Goodwin (announcer)

Felix Mills' Orchestra

Guests: August 31, 1943 Frank Sinatra  
 September 14, 1943 Brian Donlevy  
 September 21, 1943 Ray Milland  
 September 28, 1943 Ann Sheridan  
 October 12, 1943 Eddie Cantor  
 October 19, 1943 Pat O'Brien  
 October 26, 1943 Hedy Lamarr  
 November 2, 1943 Jack Benny  
 November 16, 1943 Walter Pidgeon  
 November 23, 1943 Loretta Young  
 November 30, 1943 Charles Boyer  
 December 7, 1943 Ida Lupino  
 December 14, 1943 Kay Kyser  
 December 21, 1943 Charles Laughton and Elsa Lanchester  
 December 28, 1943 John Garfield  
 January 4, 1944 Paulette Goddard  
 January 18, 1944 William Bendix  
 January 25, 1944 Paul Henreid  
 February 1, 1944 William Powell  
 February 8, 1944 Adolphe Menjou and Veree Teasdale  
 February 15, 1944 Fred Astaire  
 February 22, 1944 Cecil B. DeMille  
 February 29, 1944 Dorothy Lamour  
 March 7, 1944 Alan Ladd  
 March 14, 1944 Paul Lukas  
 March 21, 1944 Rita Hayworth  
 March 28, 1944 Brian Aherne  
 April 4, 1944 Lucille Ball  
 April 11, 1944 Herbert Marshall  
 April 18, 1944 Barbara Stanwyck  
 April 25, 1944 Frank Morgan  
 May 2, 1944 Lana Turner  
 May 9, 1944 Ray Milland  
 May 16, 1944 Lawrence Tibbett  
 May 23, 1944 George Jessel  
 May 30, 1944 Betty Grable  
 June 6, 1944 Dinah Shore  
 June 13, 1944 Dinah Shore

"THE BURNS AND ALLEN SHOW":

Series \*9: CBS Tuesdays 9-00/9-30pm August 15 to December 26, 1944 (not on Nov 7)  
 & Mondays 8-30/9-00pm January 1 to June 25, 1945 (not on Apr 16) (44 edit  
 Sponsor: Lever Bros. (Swan Soap)  
 With Jimmy Cash (until Dec 26)  
 Sara Allgood  
 Bill Goodwin (announcer) (until Dec 26)  
 Harry Von Zell (announcer) (from Jan 1)  
 Felix Mills' Orchestra  
 Guests: August 22, 1944 Van Johnson  
 September 12, 1944 Louella Parsons  
 October 31, 1944 Van Johnson November 14, 1944 James Melton  
 November 21, 1944 Franchot Tone  
 November 28, 1944 Jose Iturbi  
 December 12, 1944 Frank Sinatra  
 January 1, 1945 Charles Boyer  
 January 8, 1945 Shirley Temple  
 January 15, 1945 Alan Ladd  
 May 7, 1945 Turhan Bey

"MAXWELL HOUSE COFFEE TIME":

Series \*1: NBC Thursdays 8-00/8-30pm September 20, 1945 to May 30, 1946 (37 editions)  
 Sponsor: General Foods (Maxwell House Coffee)  
 With Bill Goodwin (announcer)  
 Meredith Willson's Orchestra  
 Guests: November 8, 1945 George Jessel  
 November 15, 1945 Mischa Auer  
 November 29, 1945 Jack Benny  
 December 13, 1945 Dinah Shore  
 December 20, 1945 Dinah Shore And George Montgomery (COMBINED SHOW)  
 January 24, 1946 Kay Kyser  
 February 14, 1946 Charles Mortimer  
 April 25, 1946 Sydney Strotz  
 May 2, 1946 Charles Boyer, Dinah Shore (COMBINED SHOW)  
 May 9, 1946 Harpo Marx  
 May 23, 1946 Sharon Douglas  
 May 30, 1946 Ben Gage

Series \*2: NBC Thursdays 8-30/9-00pm September 5, 1946 to May 29, 1947 (39 editions)  
 Sponsor: General Foods (Maxwell House Coffee)  
 With Mel Blanc  
 Bill Goodwin (announcer)  
 Meredith Willson's Orchestra  
 Guests: September 12, 1946 Dewey Robinson  
 September 26, 1946 Kay Kyser  
 October 3, 1946 Eddie Cantor  
 November 7, 1946 Frank Sinatra  
 November 14, 1946 Louella Parsons  
 November 21, 1946 Clark Gable  
 December 26, 1946 Eddie Cantor  
 January 30, 1947 Beatrice Lillie  
 February 6, 1947 Sonny Tufts  
 February 13, 1947 Cary Grant  
 February 20, 1947 Al Jolson  
 May 29, 1947 Frances Langford and Carmen Dragon

Series \*3: NBC Thursdays 8-30/9-00pm September 4, 1947 to June 10, 1948 (41 editions)

Sponsor: General Foods (Maxwell House Coffee)

With Mel Blanc

Bea Benaderet

Hans Conreid

Gale Gordon

Bill Goodwin and Toby Reed (announcers)

Meredith Willson's Orchestra

Guests: September 18, 1947 Edith Head, Orry Kelly and Howard Greer

October 2, 1947 William Powell

October 16, 1947 Cary Grant

October 30, 1947 Cary Grant

November 6, 1947 Arnold Stang

November 13, 1947 Cary Grant

November 27, 1947 Jean Sablon

December 4, 1947 Bing Crosby

December 25, 1947 Jane Wyman

January 8, 1948 Jack Benny

January 22, 1948 Walter O'Keefe

February 12, 1948 Kay Kyser

March 4, 1948 Eddie Cantor

"MAXWELL HOUSE COFFEE TIME":

Series \*4: NBC Thursdays 8-30/9-00pm September 30, 1948 to June 23, 1949 (39 editions)

Sponsor: General Foods (Maxwell House Coffee)

With Bill Goodwin and Toby Reed (announcers)

Harry Lubin's Orchestra

Guests: December 16, 1948 Ronald Colman and Benita Hume

December 30, 1948 Meredith Willson

January 6, 1949 Gregory Peck

January 20, 1949 Cesar Romero

January 27, 1949 Gene Kelly

February 10, 1949 Howard Duff

February 17, 1949 James Mason and Pamela Kellino

March 3, 1949 Richard Widmark

March 17, 1949 Marlene Dietrich

March 24, 1949 Jane Wyman

March 31, 1949 Jack Benny

April 7, 1949 Robert Montgomery

April 21, 1949 Eddie Cantor

May 5, 1949 William Boyd (Hopalong Cassidy)

May 12, 1949 Marie McDonald

May 19, 1949 Mickey Rooney

June 2, 1949 Chester Morris

June 16, 1949 Rudy Vallee

June 23, 1949 Robert Young

"THE BURNS AND ALLEN SHOW":

Series \*10: CBS Wednesdays 10-00/10-30pm September 21, 1949 to May 17, 1950 (35 editions)

Sponsor: Block Drug Company (Amident Toothpaste)

With Horace McNear

Hal March

Bea Benaderet

Bill Goodwin (announcer)

Harry Lubin's Orchestra

Guests: December 7, 1949 The Andrews Sisters

December 28, 1949 George Jessel

January 25, 1950 Ronald Reagan

February 1, 1950 Al Jolson

March 29, 1950 Al Jolson

April 3, 1950 Dinah Shore

"THE LUX RADIO THEATRE": CBS Mondays 9-00/10-00pm

George Burns and Gracie Allen appeared in the following shows:

March 29, 1937 "Dulcy"

February 15, 1943 "Are Husbands Necessary?"